

1/5

FIG. 1

100

```
<HTML>
<TITLE>My Traffic Report</TITLE>
<BODY> 111 112 113 114
110 <ALTlet id="altlet1" type="subscription" width="300" height="300">
120 <view id="view1" name="basic" value="trafficLocationXYZ.txt" /> 125
130 <view id="view2" name="intermediate"
value="http://www.MyRushHour.com/XYZ.jpg" />
140 <view id="view3" name="premium" 135
value="http://www.MyRushHour.com/XYZ.mpeg" />
</ALTlet> 145
150 
160 
</BODY>
</HTML>
```

4/5

FIG. 4

400

```
<HTML>
<TITLE>My Traffic Report</TITLE>
<BODY>
110 <ALtlet id="altlet1" type="subscription" width="300" height="300">
    <view id="view1" name="basic" value="trafficLocationXYZ.txt" />
    <view id="view2" name="intermediate"
        value="http://www.MyRushHour.com/XYZ.jpg" />
    <view id="view3" name="premium"
        value="http://www.MyRushHour.com/XYZ.mpeg" />
    </ALtlet>
410 <ALtlet id="altlet2" type="advertisement" width="300" height="150">
420   <view id="view1" name="basic"
        value="http://www.MyRushHour.com/BasicAd.jpg" />
430   <view id="view2" name="intermediate"
        value="http://www.MyRushHour.com/IntermediateAd.jpg" />
440   <view id="view3" name="premium"
        value="http://www.MyRushHour.com/PremiumAd.jpg" />
    </ALtlet>
</BODY>
</HTML>
```